



Cumberland Artisans Studio Tour 2008 GUIDELINES

Cumberland Artisans for Creative Expression - CACE
P.O. Box 244, Crossville, TN 38557

Event Plan & Mission: to have a series of artisan studio tours in various geographic locations throughout Cumberland County with the following purposes:

- 1) to recognize the work of selected artisans,
- 2) to provide educational demonstrations by artisans at work,
- 3) to acknowledge the county's cultural history as well as new venues,
- 4) to provide encouragement for new artisans to begin creative projects,
- 5) to offer the opportunity to purchase artistic items directly from artisans.

Each artisan desiring to participate must complete an Application Form and submit two (2) photographs of works for publicity purposes. Artisan studios will be selected with criteria based on providing a variety of media, quality, educational opportunities, and accessibility. Some artisans will be invited to participate at a facility being used as the welcome center for that day. Consideration will be given to a plan of selecting different artisans in subsequent years.

Eligibility

1. Artisans must live within Cumberland County, TN (including all of Cumberland Cove).
2. Membership in CACE (\$10 annually) is not required but is welcomed.
3. Artwork may be visual, literary, or performing and of high quality.
4. There is no entry fee for artisans to participate; however artisans must agree to pay 10% of the sale price to CACE for each item sold or commissioned as a result of these studio tours.
5. Artisans desiring to participate must submit an Application Form by Tuesday, April 15, 2008.

Insurance: CACE does not offer insurance protection for artisans or patrons. It is advisable that Studio Tour artisans investigate their personal homeowner's insurance policies to learn if there is coverage for any accidental injuries patrons might incur on the property during the event.

Artisan Obligations

1. Studio Tour artisans must show an educational component, demonstration or display and must be present in their studio for the hours of the event.
2. Agree to make studio visitor-friendly, e.g., secure pets.
3. Help promote the event by mailing or handing out postcards/brochures to patrons & friends.
4. On the day of the event, blow up and hang red balloons (provided) outside the studio to send a consistent message for the patrons to notice.
5. Have a great time!

Good Advice

1. Studio artisans need to enlist the help of friends to be present and stationed at various locations throughout the house/studio. The number of helpers depends upon the layout of the house/studio.
2. Make yourself an easy-to-eat snack for an energy boost sometime during the afternoon.
3. Be prepared with receipts, packing materials, bags, etc.
4. Have a great time!



Cumberland Artisans Studio Tour 2008
APPLICATION FORM
Deadline Tuesday, April 15, 2008

MAIL TO: Cumberland Artisans for Creative Expression - CACE
P.O. Box 244
Crossville, TN 38557

Place a check beside the geographical location of your studio
Tours will be on Sunday afternoons: 2:00 - 6:00 p.m.

- Sunday, July 6 - Western Cumberland County (including Pleasant Hill area)
- Sunday, July 13 - Northwest Cumberland County (including Cumberland Cove)
- Sunday, July 20 - Northeast Cumberland County (including Fairfield Glade area)
- Sunday, July 27 - Central & Southern Cumberland County
(including Crossville, Tansi, Homestead, Crab Orchard)

Name of Artisan (Please print) _____

Mailing address: _____

Physical address: _____

Telephone Number: _____ Cell Phone _____

E-mail: _____

Medium: _____

Description of studio or work area: _____

Additional information that might be helpful to CACE Studio Team: _____

I have read and understand the Studio Tour Guidelines.

Signature: _____

Submit two (2) photographs of your work either as a hard copy to the CACE address above
or via e-mail as a jpeg attachment to: **studiotour08@cumberlandart.com**
Submission indicates permission for CACE to use in publicity materials.